



Van Gogh Sponsorship Guidelines

Apache Energy is committed to supporting the sustainable development of communities in which it operates.

Apache Energy's proposed Van Gogh oil field development is situated some 53km off the coast of Exmouth. Apache Energy has established the Van Gogh Sponsorship Guidelines to provide a valuable contribution to the Exmouth community and environment.

Through the Van Gogh Sponsorship Guidelines, Apache Energy seeks to contribute to projects situated in Exmouth in these three categories, each year:

- Community
- Education
- Environment & Science

The Van Gogh Sponsorship Guidelines encompasses both cash and in-kind contributions to the community and environment.

HOW TO APPLY FOR SPONSORSHIP

If you have a project you would like Apache Energy to be involved in, we request you submit an Application.

Applications are assessed twice per year, with closing dates for submissions on **1 October and 1 April**. Applications should be received at least two months before the commencement of the project to be considered.

Apache Energy assesses the applications to determine how best to allocate funds and in-kind contributions to maximise benefits for Exmouth's community and environment. While many proposals are worthwhile, the company regrets that it is unable to support all programs.

All applications must be made in writing and address the application criteria.

CRITERIA FOR SPONSORSHIP ALLOCATION

General Criteria:

It is essential that the project:

- Relates to an Exmouth community / education / environmental project, event or activity.
- Makes a valuable contribution to the Exmouth community / education / environment.

It is desirable that the project:

- Provides a long term, sustainable benefit to the community / education / environment.
- Demonstrates deliverable, tangible and measurable outcomes.
- Has a proven track record of achievement and project management.
- Has government support.
- Has sound management of funding.

Community specific criteria:

- Involves the wider community.
- Maintains and builds a sense of community and culture.
- Assists with local health, wellbeing and safety.
- Benefits local businesses and local industry.

Education specific criteria:

- Develops education capability (science, literacy, numeracy, leadership).
- Develops jobs and industry capability (training, etc).

Environment specific criteria:

- Involves coastal and marine environmental protection and rehabilitation.
- Involves environmental monitoring and management.

Van Gogh Sponsorship will *not* be allocated to the following:

- Political donations.
- Travel or study support to individuals or groups.
- Indirect appeals (fundraising events, advertising).
- Funding membership of religious, political or community organizations.
- Retrospective funding.



APPLICATION

A written submission should be posted to:

Van Gogh Sponsorship

Apache Energy Limited

PO Box 447

West Perth WA 6872

Email: vangogh.scg@aus.apachecorp.com

The written submission should address all of the following:

Date application lodged.

If previously applied, the details of this.

Category (Community / Education / Environment).

NAME

TITLE

CONTACT DETAILS

POSTAL ADDRESS

WORK PHONE

MOBILE PHONE

FAX

EMAIL

WEBSITE

OVERVIEW OF ORGANISATION

- Year established
- Type of organisation
- ABN
- Key functions / services / programs delivered by organisation
- Major clients
- Executive management, board membership, structure

OVERVIEW OF THE PROJECT TO BE CONSIDERED

- Key objectives and quantifiable outcomes.
- Details on how the project demonstrates value for the community or education or environment, addressing the Van Gogh Sponsorship Guidelines criteria.
- Planned schedule of implementation.
- Explain the direct benefits of the project (who/what will benefit directly).
- Detail how the wider community would be involved.
- Detail how the project and its progress will be communicated to the community.
- Detail who will manage the project.
- Describe the permits and approvals required for the proposed project and whether these have been granted (eg. government, community, OHS).
- Outline the impact the project will have on other local organisations.



DETAILS ON SUPPORT REQUESTED

- Outline amount of money or in-kind support sought from Apache Energy's Van Gogh Sponsorship.
- Detail how the funds or support provided will be spent or used.
- Outline other organisations who have been approached, how they will be involved, who is confirmed and to what extent.
- Outline the total funding required for the project's implementation.
- Provide materials to support the application, including sponsorship package, brochure, and any other relevant information.
- Detail how Apache Energy will receive sponsorship acknowledgement.
- Details on the marketing and promotion plan for the project.